



# IUGG BERLIN 2023



THE 28<sup>TH</sup> GENERAL ASSEMBLY  
OF THE INTERNATIONAL UNION  
OF GEODESY AND GEOPHYSICS

[www.iugg2023berlin.org](http://www.iugg2023berlin.org)

## 11–20 July 2023

# IUGG BERLIN 2023

Together Again  
for Geosciences

The 28<sup>th</sup> General Assembly  
of the International Union of Geodesy  
and Geophysics

Sponsorship and Exhibition Brochure



## ORGANIZERS



International Union of Geodesy and Geophysics



Union Géodésique et Géophysique Internationale

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# OPENING WORD

## WELCOME LOC CHAIR



The 28<sup>th</sup> IUGG General Assembly will be held 11–20 July 2023 at the CityCube Berlin in Berlin, Germany.

This General Assembly is a special opportunity for participants from around the world to come together and discuss the full range of geodetic and geophysical themes and further enhance the important interdisciplinary collaboration for a better understanding of our system Earth. IUGG2023 will provide a platform for personal meetings, exchange of ideas and developing new concepts for international science collaboration that suffered a lot during the period of the international pandemic crisis. It will help to create a new spirit to address pressing large societal challenges like the global environmental change and natural hazards and to stimulate novel geoscience research.

The Berlin-Brandenburg region is one of the largest geoscientific clusters worldwide. Participants will have a unique opportunity to meet their scientific partners from many projects in person here in Berlin or to combine this with a visit to the GFZ, AWI or DLR. We are planning an exciting excursion program and an attractive program with young scientists to give them opportunities for exchange, presentation and discussion beyond the sessions.

After the fall of the Berlin wall in 1989, the city of Berlin changed significantly, transforming into the dynamic, creative and highly innovative cosmopolitan capital of today's Germany. You will understand why Berlin is top ranked as one of the most livable cities, with its plenty sights, attractions and UNESCO World Heritage Sites, its extensive, fast and secure public transportation system or its lush natural environment. Summer in Berlin offers the best conditions to enjoy the city after an exciting conference day with July temperatures averaging around 20-24°C (around 68-75°F). The local organizers of IUGG2023 consider, irrespective of the further development of the COVID19 pandemic situation, organizing a hybrid assembly taking place both in Berlin and online so that the advantages of the current development of digital conferencing can be shared by many more colleagues in the scientific community.

On behalf of the Local Organizing Committee of IUGG2023, I welcome you to Berlin.

**Harald Schuh**

Chair of the Local Organising Committee  
IUGG2023

## WELCOME OF NKGG AND SPC CHAIR



On behalf of the German National Committee of Geodesy and Geophysics (NKGG), and as Chair of the Science Program Committee (SPC), I welcome you to the 28<sup>th</sup> IUGG General Assembly in Berlin. The General Assembly will give us the opportunity to present Germany and the Berlin-Brandenburg region as a showcase for an innovative research community.

Geosciences explore the complex system Earth in an interdisciplinary and international cooperation. Since its formation in 1919, IUGG has aimed to foster the international collaboration of various geoscience disciplines, which had their own organizations before. From the time when Germany joined the IUGG in 1951, the country has actively worked on the realization of joint international activities. Today, Germany is an excellent location for science which offers an outstanding research infrastructure and plenty of opportunities for scientists at all levels from all around the world. All eight associations of IUGG have a strong anchor in German research institutes. Of the multitude of institutions, I would just like to name a few here: the Helmholtz Centre Potsdam – GFZ German Research Centre for Geosciences, the Helmholtz Centre for polar and marine research – Alfred Wegener institute (AWI), the GEOMAR Helmholtz Centre for Ocean Research Kiel, the German Aerospace Center (DLR), a large number of German universities, and, last but not least, some federal agencies like the Federal Institute for Geosciences and Resources (BGR).

We will give one example for the fruitful cooperation of the various geoscience disciplines. German geodesy has taken a leading role in developing and realizing gravimetry satellite missions like GOCE, GRACE and GRACE-FO. Their data have remarkably contributed to globally determine the Earth's gravity field with unprecedented accuracy and resolution. In collaboration with all other geosciences, such as hydrology, oceanography, cryospheric sciences and geophysics, mass variations and interactions in the Earth system could be studied and better understood, just mentioning ice melting in Greenland and Antarctica, regional sea level variations and ground water loss due to climate change.

On behalf of the NKGG and as Chair of the SPC, I firmly believe that the IUGG General Assembly 2023 in Berlin will further enhance the important interdisciplinary collaboration for a better understanding of our System Earth. It will help to create a new spirit to address pressing societal challenges like the global environmental change and natural hazards and to stimulate novel geoscience research. In addition, Berlin is especially attractive for early career geoscientists.

Looking forward to meeting you in Berlin 2023.

Yours sincerely

**Jürgen Müller**

Chair of the Scientific Program Committee  
IUGG2023

## ABOUT IUGG

- International Union of Geodesy and Geophysics (IUGG) is a non-governmental, scientific organization, established in 1919.
- IUGG is one of the 40 scientific Unions and Associations presently grouped within the International Science Council (ISC).
- IUGG is dedicated to the international promotion and coordination of scientific studies of Earth (physical, chemical, and mathematical) and its environment in space. These studies include the shape of the Earth, its gravitational and magnetic fields, the dynamics of the Earth as a whole and of its component parts, the Earth's internal structure, composition and tectonics, earthquakes and elastic wave propagation, the generation of magmas, volcanism and rock formation, the hydrological cycle including snow and ice, all aspects of the oceans, the atmosphere, ionosphere, magnetosphere and solar-terrestrial relations, and analogous problems associated with the Moon and other planets. IUGG encourages the application of this knowledge to societal needs, such as mineral resources, mitigation of natural hazards and environmental preservation.
- IUGG is comprised of eight semi-autonomous Associations, each responsible for a specific range of topics or themes within the overall scope of Union activities. In addition, IUGG establishes inter-Association Commissions, and relationships with several other scientific bodies with similar interests.
- IUGG holds General Assemblies at four-year intervals, and each of its Associations organize Scientific Assemblies as well as topical symposia in the intervening period between General Assemblies. IUGG is committed to the principle of free exchange of data and knowledge among nations, and encourages unreserved scientific participation by all peoples.

## MISSION

- The International Union of Geodesy and Geophysics (IUGG) is the international organization dedicated to advancing, promoting, and communicating knowledge of the Earth system, its space environment, and the dynamical processes causing change.
- Through its constituent Associations, Commissions, and services, IUGG convenes international assemblies and workshops, undertakes research, assembles observations, gains insights, coordinates activities, liaises with other scientific bodies, plays an advocacy role, contributes to education, and works to expand capabilities and participation worldwide.

# ABOUT IUGG GENERAL ASSEMBLIES

IUGG General Assemblies are amongst the world's largest and most prominent geosciences events, take place every 4 years and attract several thousand participants. The scientific program covers all disciplines in Earth and space sciences. The assemblies provide a platform for personal meetings, exchange of ideas, and international science collaboration.

## HISTORY OF ATTENDANCE

<b>2019</b>	<b>MONTREAL, CANADA</b>
	3,715 participants
<b>2015</b>	<b>PRAGUE, CZECH REPUBLIC</b>
	4,231 participants
<b>2011</b>	<b>MELBOURNE, AUSTRALIA</b>
	3,392 participants
<b>2007</b>	<b>PERUGIA, ITALY</b>
	4,375 participants

## ABOUT THE 28<sup>TH</sup> IUGG GA

The event will take place between 11<sup>th</sup> and 20<sup>th</sup> July 2023 in the City Cube Berlin, Germany. This is a special opportunity for participants from around the world to come together and share their science and culture.



## VENUE – CITYCUBE BERLIN



**The multifunctional congress and exhibition arena CityCube Berlin opened in May 2014. On three levels with a total of 50 halls and spaces and a pillar-free convention hall for 5,000 persons, the CityCube and the directly adjacent exhibition halls can host events of all sizes.**

CityCube Berlin  
Messedamm 26  
14055 Berlin  
Germany



# CONTACTS AND IMPORTANT DATES

Limited Sponsorship Packages	First in, best dressed
Logo & URL	Upon receipt of Booking Form
Partner Enrollment	May 11, 2023
Final Programme Advertisement	May 30, 2023
Booth Design for approval	June 7, 2023
Complimentary Registration Confirmation	June 11, 2023
E-Blast	June 21, 2023
Congress Start	July 11, 2023

## CONTACTS

### IUGG SPONSORSHIP AND INCOME MANAGER

[ashley.mcglynn@c-in.eu](mailto:ashley.mcglynn@c-in.eu)

### IUGG 2023 SECRETARIAT

[info@iugg2023berlin.org](mailto:info@iugg2023berlin.org)

## SPONSORSHIP OPPORTUNITIES

Would you and your company like to be part of the IUGG family? Be a real part of the Assembly? Help bring together this amazing event? If that is the case, a Sponsorship Package is perfect for you and your company.

Limited in number, these packages offer the greatest visibility and engagement with the delegates.

Including larger exhibition space, more passes, symposiums for Gold and Silver, advertisements in the final program and more, this is the best way for your organization to play a part in this prestigious gathering.

The advantage of the best positions, size and scope in the exhibition area as well as all the other benefits of being a real partner to the Assembly.

However, we do have a limited number of each, and when it comes to these, first in best dressed is the policy.

We are also very happy to cater a package to your company's needs. Feel free to approach us and we can make up a special package just for you.

## SPONSOR AND EXHIBITOR BENEFITS

- Increasing brand awareness
- Helps generate consumer preference and foster brand loyalty
- Maintain relationship
- Meet & captivate audience
- Raise brand awareness
- Increase your visibility
- Meet new customers




## EXHIBITORS REGISTRATIONS

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name.

Any additional exhibitors will be charged 350 EUR (excl. VAT) for an exhibitor pass.

Exhibitor passes allow access to the exhibition area only and shall be used by company staff only. Detailed guidelines on exhibitor registration will be included in the Exhibitor's Manual.

# SPONSORSHIP PACKAGES

	 <b>GOLD</b>	 <b>SILVER</b>	 <b>BRONZE</b>
Limited to	2	4	6
Exhibition	18 sqm	15 sqm	12 sqm
50-minute Satellite Symposium	+	+	-
E-mail advert of symposium sent to all delegates in lead up to assembly	+	+	-
Exhibition passes	8	6	4
Congress bags	8	6	4
Invites to the GA Opening, Welcome Ceremony and Reception	8	6	4
Advertisement in final program	Full page	½ page	-
E-Blast sent to all delegates, pre/post assembly, not during	1	1	-
Shell scheme, with table, two stools carpet, power, garbage bin and cleaning. Printing extra	+	+	+
Company description of 100 words and contact details on the official Assembly Mobile Application.	+	+	+
Company logo and link on the assembly website	+	+	+
Bag insert	+	+	+
Push notification send to all delegates during assembly	+	+	-
Company logo and link in post GA thank-you e-mail	+	+	-
<b>Price *</b>	<b>18,000 EUR</b>	<b>14,000 EUR</b>	<b>8,000 EUR</b>

\* NOTE; Govt/Non-Profit/Adademic – 40 % discount on the sponsorship packages table as well as the Exhibitor’s Opportunities.

# EXHIBITION OPPORTUNITIES

Would you like to promote your company onsite in an effective way? The exhibition provides an ideal opportunity for delegates to interact with commercial and professional organizations to familiarize themselves with the latest products, services and advice. Delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitors. In addition to the commercial exhibits, coffee breaks will be served near the exhibition area to maximize the amount of time delegates spend within the exhibition area.

## EXHIBITOR: 4,900 EUR \*

Unlimited

9 sqm

2 passes

2 congress bags

Shell scheme, with table, two stools carpet, power, garbage bin and cleaning. Printing extra

Company logo and link on the Assembly website as an Exhibitor prior to the GA

Listing in designated industry section of the Final Program, if submitted withing deadline

## FLOOR SPACE: 1,800 EUR \* (MIN. OF 6 SQM)

300 EUR per extra sqm

1 pass per 6 sqm

1 congress bag

Floor space DOES NOT INCLUDE shell scheme and additional

## TABLE TOP: 1,500 EUR \*

1 table and 2 chairs, basic electricity connection 3.5 kW, space for rollups

\* NOTE; Govt/Non-Profit/Adademic – 40 % discount on the sponsorship packages table as well as the Exhibitor's Opportunities.

## INDUSTRY SYMPOSIA

This can be a unique opportunity to directly liaise with our participants to educate them about your products and showcase your latest developments to those looking for midday inspiration. Why not offer delegates the added exclusive opportunity to Learn at Lunch, providing lunch whilst networking, inspiring and informing participants.

- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee
- The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses

### AVAILABLE SYMPOSIA DATES

Date

Lunchtime (55 minutes)

Date

Lunchtime (55 minutes)

### INDUSTRY SYMPOSIA RATES

- Pricing for 55 minutes in a room for 150 or more (possibly parallel with one other)
- Lunchtime – 6,000 EUR

### THE SYMPOSIUM INCLUDES

- Room rental and standard setup (theatre style with stage, lectern and speaker table)
- AV equipment and services: amplification, data projection, AV technician
- Use of the Speaker Preview Room for Satellite Symposium faculty
- Publication of the Satellite Symposium Program on the Congress website
- Use of the Assembly logo on invitations and promotional documentation
- One-time promotion of the Satellite Symposium in a special e-blast sent by the IUGG GA 2023 Secretariat

## NETWORKING & MEETING ROOMS

Need a quiet place for you and colleagues, old and new, to come together in private?

VIP and meeting rooms can be booked upon request for any number of guests.

**COMPANY MEETING ROOM – Cost upon request**

**VIP MEETING ROOM – Cost upon request**

# ADDED SPONSORSHIP OPPORTUNITIES

There are many other opportunities to create amazing visibility for your company at IUGG. Whether it be in addition to a Sponsorship Package, alongside exhibiting or just on its' own, the offers below will be sure to get a buzz around your company in Berlin.

## CATERING

### Coffee Break

3,000 EUR per day

Enjoy recognition on the day with the flyers allowed to be placed on tables as well as recognition on the official program.

### **Exclusive** Water Fountains

5,000 EUR

Water fountains for the delegates will be placed in all public areas for the whole Assembly period. In case you decide to sponsor this item your company logo will be placed on all water tanks. Partner will be listed in the acknowledgment in the Final Program.

### Food Truck

3,000 EUR per day

Add your companies flavour to the Assembly, by sponsoring the food truck lunch option of the day. You will be recognized on the program and in the lead up to the event as well as with directional footprints on the day!

## SOCIAL

### **Exclusive** Welcome Reception Sponsor

8,000 EUR

Be recognized as the Exclusive Sponsor of the Welcome Reception. Have two minutes to welcome delegates and mention company name. Recognition on all materials and on website.

### Newcomer & Student Dinner

4,000 EUR

Sponsor can partly or fully support this activity. The sponsor will receive the official recognition in the lead up to the event on all materials and listings on the website and in Assembly App. Sponsor will also be acknowledged on the evening and have 2 minutes to welcome guests and mention company name.

### Beer Tasting Poster Session

4,000 EUR

Sponsor this super popular event with delegates, with recognition on the day as well as in the lead up on the Assembly website and Assembly App.

### Farewell Dinner Exclusive Sponsor

8,000 EUR

Be a part of the conclusion of the Assembly as the exclusive naming sponsor of the ever popular Farewell Dinner. Be acknowledged in the lead up to, during and on the last evening of the Assembly as the exclusive sponsor. Have 2 minutes at the beginning to thank delegates and mention company name.

### Fun Run

Value on application

Sponsors can set their contribution. A charity fun run raising money for the needy.

### Polaroid Corner

3,000 EUR EUR

Sponsor can partly or fully support this activity. The sponsor will receive the official recognition during the supported activity.

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Please note that all prices are EXCLUDING VAT.



## ITEMS & ADVERTISING

### **Exclusive** Assembly WiFi Sponsor

8,000 EUR

This is the service that is the most sought-after by delegates. Wi-Fi connection will be available in the halls and meeting rooms of the venue. Your webpage will be the first page to open upon accessing the service.

### **Exclusive** GA Mobile App Sponsor

8,000 EUR

The IUGG General Assembly will have an official mobile application (iOS & Android) available for download in advance and during the whole event. The app will provide delegates with access to the detailed scientific program, venue floorplans, general information and sponsors and exhibitors details. It also includes a communication platform to support networking between delegates. This application is a potential sponsorship opportunity – the interface can be branded with your logo linked to your sponsorship profile.

### Electronic Program Sponsor

5,000 EUR

One of the most desirable sponsorship item is an electronic program signage. Large LCD screen is installed at meeting room entrances showing the current program (current session, current lecture, upcoming sessions & lectures etc.). Each of these screens can be branded at the bottom with your logo and sponsor note. All the delegates are interested in the scientific program and your company can be a part of it -become a sole sponsor of electronic program signage for IUGG 2023.

### **Exclusive** Assembly Bag Sponsor

7,000 EUR

One congress bag including Assembly materials will be distributed to all fully registered delegates as they

arrive on site at the Assembly. The bag will be tailor made. As partner of the congress bags you will have your company logo printed in a prominent position on the bag along with the Assembly logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organizer discretion).

### **Exclusive** Pens & Notepads

4,000 EUR

Sponsor can provide branded notebooks and pens that will be placed in the participant GA bags. Item is to be supplied by the sponsor.

### **Exclusive** Lanyards

5,000 EUR

Each delegate will be given a lanyard with a name badge, which will indicate their name and where they are from, and act as an identification pass. The partner's logo will be printed on the lanyard and the IUGG logo will be printed on the name badge. If the company wishes to provide their own lanyards, the partnership amount will be reviewed together with the sponsoring company. Please note delivery times for logos or lanyards must be adhered to.

### Program Advertisements

Full page 2,000 EUR

Half page 1,200 EUR

The Final Program will be provided on site at the Assembly to all registered delegates including speakers, official guests and exhibitors and will be the record of the Assembly. Kindly note that deadlines apply to these partnership options.

### Bag insert

Full page 2,000 EUR

Half page 1,200 EUR

Insert either and A4 or A5 sized double-sided, colour or black and white flyer/promotional piece. This flyer could be promoting activities on your exhibition stand or it may be an existing corporate flyer of information

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Please note that all prices are EXCLUDING VAT.

on your services or products. Kindly note the deadline for delivery of these items. Please note that all insert must be approved by the Organizer.

### Speaker preview room

3,500 EUR

This room will be available at the Congress Centre for speakers and abstracts presenters to check their slides. Sponsoring of this area represents a unique opportunity to reach all speakers involved in the official scientific program. Your company logo will be displayed on each computer screen background and saver.

### Quick Charging Station

5,000 EUR

You can place your logo on charging station that allows attendees to securely charge their phones and laptops.

### Exclusive Poster Sessions Sponsor

8,000 EUR / 2,000 EUR per day

The partner logo will be printed on all poster header panels beside the Assembly Logo. Sponsor details will be printed on the information sent to all poster presenters and there will be an opportunity to offer a best poster prize. This item can be sponsored either exclusively or there can be number of sponsors supporting a particular session.

## EDUCATIONAL GRANTS

### Cost upon request

Sponsor will be acknowledged in the Sponsor Section of the Final Programme and on the Website of IUGG2023.

## ADDITIONAL FACILITIES

Additional requests for facilities such as hospitality suites, storage rooms, additional meeting rooms etc. may be requested from the Sponsorship and Exhibition Manager ([ashley.mcglynn@c-in.eu](mailto:ashley.mcglynn@c-in.eu)).

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Please note that all prices are EXCLUDING VAT.

## NEXT STEPS & TERMS TO NOTE

- Where possible we ask that you announce your interest to participate at your earliest convenience.
- Whilst orders may be accepted afterwards, to confirm inclusion in all printed materials and signage, packages should be confirmed by March 31, 2023.
- On receipt of a valid Exhibitor Booking Form, an invoice for payment will be provided. All sponsorship and exhibitor packages should be paid in full by June 1, 2023.

## ALLOCATION OF EXHIBITION SPACE

- Space Allocation will be made on a “first come, first served” basis, where ever possible.
- A completed Exhibition Booking Form and Contract should be emailed to ensure reservation of the desired location.
- Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent.
- Space allocations will be made in the order in which application forms with payment are received where ever possible.
- IUGG reserves the right to prioritize long-term supporters of the Assembly.

## COMPANY PROFILE, LOGO AND LINK

- When submitting your booking form you will also need to provide your company logo in curves or vector format along with the url that you would like linked to your logo on the IUGG website.
- Your 100-word company description and contact details will also be needed for the sponsors page in the IUGG 2023 Assembly App.
- This will be published in the list of exhibitors in the Industry Support and Exhibition section on the Assembly website and in the Mobile App.

## EXHIBITOR'S MANUAL

- An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Assembly and will include:
  - Technical details and safety regulations of the venue.
  - Final exhibition details and information.
  - Contractor details.
  - Services available to exhibitors and order forms.

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Special note: IUGG GA 2023 reserves the right to limit the number of services or packages available. All packages and sponsorship are all considered on a case-by-case basis, with all end decisions made by the Secretariat. It is not done on a first in best dressed basis.

# GENERAL TERMS & CONDITIONS

The following General Terms and Conditions have been established by the 28<sup>th</sup> IUGG General Assembly 2023 "Secretariat" (CZECH-IN s.r.o., the company operates under the brand name C-IN) to set out rights and obligations of the "Partner" towards the Congress Secretariat and vice versa.

## AGREEMENT

By submitting the order form incorporating these terms by reference, the Partner accepts **General Terms and Conditions**, conditions contained in the **Sponsorship and Exhibition Brochure**.

Only fully completed, signed and stamped order forms will be taken into consideration. Confirmation, in writing, of the allocation of a Sponsorship/Exhibition constitutes the establishment of an agreement between the Partner and the Secretariat. For the avoidance of doubt, the Secretariat reserves the right to refuse any application without further explanation.

This Agreement contains the entire understanding between the parties with respect to the Event sponsorship/exhibition benefits and obligations and supersedes all prior oral and written understandings, arrangements and agreements between the parties.

Applications will be processed in order of receipt. Exclusive sponsorship items and exhibition space will be allocated on a first come, first served basis. The Secretariat reserves the right to rearrange the floorplan and/or relocate any exhibit without notice.

## RIGHTS AND OBLIGATIONS

The Partner is entitled to benefits as listed in the Sponsorship and Exhibition Brochure. The Secretariat shall provide the Sponsor benefits (as stated in the

Invitation to Sponsor) and organize the Event using reasonable skill and care and will consult with the Partner on aspects of the Event where he deems appropriate.

**Scientific program and Events organized by the Partner.** Scientific meetings for delegates organized by the Partner must not overlap with the Event official scientific program. The Partner acknowledges this and will act accordingly.

**Logo and web link.** The Partner is required to submit a web link and a company logo in high-resolution AI or EPS format upon confirmation of allocation of a Sponsorship.

**Ad in program book.** The sponsors will have their ads published in the final program (the position is specified in the Invitation to Sponsor). The Congress Secretariat reserves the right to approve or decline any program book ad. Files must be submitted by 30 May 2023.

**Event promotion.** The Partner will promote the Event in a positive manner to their clients.

**Payment Terms.** The Partner shall pay the Secretariat the total amount invoiced by wire transfer to the bank account specified below (unless a different account is mentioned in the invoice). All invoices must be paid in full by the Company within thirty (30) days from the date of issuing of the invoice. In case the event is taking place less than thirty days from the date of invoice, full payment is due immediately.

Account holder: CZECH-IN s.r.o.,  
5. května 65, 140 21 Prague 4,  
Czech Republic

Bank address: Komerční Banka, a.s.,  
Na Příkopě 33, 114 07 Prague 1,  
Czech Republic  
IBAN: CZ1001000001155435970287  
(USD)  
BIC Code: KOMBCZPPXXX

Czech VAT is applicable to the listed prices for companies from non-EU countries. All other EU companies are required

to provide their VAT number to be able to use the reverse charge procedure. All rates are payable in Euro. Any bankfees incurred must be paid by the Partner.

If the Partner fails to make the payment within the time and manner referred to above, the Congress Secretariat may, in writing, cancel the partnership.

Intellectual property. Any Event content, including but not limited to photos, videos, slides, or papers shall not be posted or disseminated by the Partner without the express written approval of the Secretariat.

Cancellation and force majeure. If the Partner cancels the application for a sponsorship package after it has been officially accepted by the Secretariat, he will be liable to pay the following fees, unless the package cannot be reallocated to another company:

70 % of the total rate, if the cancellation is received in writing until 11<sup>th</sup> of February, 2023.

100 % of the total rate, if the cancellation is received in writing after 11<sup>th</sup> of April, 2023.

Any refunds will be made after the Event but no later than 15 November 2022. All bank charges resulting from a refund related to the cancellation of sponsorship package/exhibition will be at the charge of the partner.

The Congress Secretariat reserves the right to cancel without notice or compensation the IUGG2023 in the event of force majeure (strikes, fires, pandemics, terrorist attacks, damages or other fatal occurrences). In such case, the Secretariat is freed of all responsibility and shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event. The Secretariat also reserves the right to change the date of the Congress or transform it into an online virtual congress due to the previously listed occurrences.

Date

Signature and company stamp

→ Please send the completed, signed and stamped General Terms & Conditions and Exhibition Booking Form to [ashley.mcglynn@c-in.eu](mailto:ashley.mcglynn@c-in.eu), the IUGG Sponsorship and Exhibition Manager.

# EXHIBITION BOOKING FORM

Company name\*

Contact person\*

E-Mail\*

Phone number\*

Invoicing address\*

Vat Number\*

<b>Gold</b> 18,000 EUR	<input type="text"/>	<b>Polaroid Corner</b> 3,000 EUR	<input type="text"/>
<b>Silver</b> 14,000 EUR	<input type="text"/>	<b>Exclusive Assembly WiFi Sponsor</b> 8,000 EUR	<input type="text"/>
<b>Bronze</b> 8,000 EUR	<input type="text"/>	<b>Exclusive GA Mobile App Sponsor</b> 8,000 EUR	<input type="text"/>
<b>Exhibitor</b> 5,000 EUR	<input type="text"/>	<b>Electronic Program Sponsor</b> 5,000 EUR	<input type="text"/>
<b>Floor Space (min. 6 sqm)</b> 1,800 EUR	<input type="text"/>	<b>Exclusive Assembly Bag Sponsor</b> 7,000 EUR	<input type="text"/>
<b>Extra Floor Space</b> 300 EUR / m <sup>2</sup>	<input type="text"/>	<b>Exclusive Pens &amp; Notepads</b> 4,000 EUR	<input type="text"/>
<b>Table Top</b> 1,500 EUR	<input type="text"/>	<b>Exclusive Lanyards</b> 5,000 EUR	<input type="text"/>
<b>Coffee Break</b> 5,000 EUR	<input type="text"/>	<b>Full-Page Final Program Advertisement</b> 2,000 EUR	<input type="text"/>
<b>Exclusive Water Fountains</b> 5,000 EUR	<input type="text"/>	<b>Half-Page Final Program Advertisement</b> 1,200 EUR	<input type="text"/>
<b>Food Truck</b> 3,000 EUR / per day	<input type="text"/>	<b>Full-Page Bag Insert (Flyer)</b> 2,000 EUR	<input type="text"/>
<b>Lunch</b> 7,500 EUR	<input type="text"/>	<b>Half-Page Bag Insert (Flyer)</b> 1,200 EUR	<input type="text"/>
<b>Exclusive Welcome Reception Sponsor</b> 8,000 EUR	<input type="text"/>	<b>Speaker Preview Room</b> 3,500 EUR	<input type="text"/>
<b>Newcomer &amp; Student Dinner</b> 4,000 EUR	<input type="text"/>	<b>Quick Charging Station</b> 5,000 EUR	<input type="text"/>
<b>Beer Tasting Poster Session</b> 4,000 EUR	<input type="text"/>	<b>Exclusive Poster Sessions Sponsor</b> 8,000 EUR	<input type="text"/>
<b>Farewell Dinner Exclusive Sponsor</b> 8,000 EUR	<input type="text"/>	<b>Daily Poster Sessions Sponsor</b> 2,000 EUR	<input type="text"/>
<b>Fun Run</b> Value on application	<input type="text"/>		

→ \* **Mandatory Field**  
All prices are VAT excluded.

EUR

*We are looking forward  
to welcoming you  
in Berlin!*