

IUGG BERLIN 2023



THE 28TH GENERAL ASSEMBLY
OF THE INTERNATIONAL UNION
OF GEODESY AND GEOPHYSICS

www.iugg2023berlin.org

11–20 July
2023

IUGG BERLIN 2023

Together Again
for Geosciences

The 28th General Assembly
of the International Union of Geodesy
and Geophysics

Sponsorship and Exhibition



EXHIBITION OPPORTUNITIES

Would you like to promote your company onsite in an effective way? The exhibition provides an ideal opportunity for delegates to interact with commercial and professional organizations to familiarize themselves with the latest products, services and advice. Delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitors. In addition to the commercial exhibits, coffee breaks will be served near the exhibition area to maximize the amount of time delegates spend within the exhibition area.

EXHIBITOR – 4,900 EUR *

Unlimited
9 sqm
2 passes
2 congress bags
Shell scheme, with table, two stools carpet, power, garbage bin and cleaning. Printing extra
Company logo and link on the Assembly website as an Exhibitor prior to the GA
Listing in designated industry section of the Final Program, if submitted withing deadline

FLOOR SPACE – 1,800 EUR* (MIN. OF 6 SQM)

300 EUR per extra sqm
1 pass per 6 sqm
1 congress bag
Floor space DOES NOT INCLUDE shell scheme and additional

TABLE TOP – 1,500 EUR *

1 table and 2 chairs, basic electricity connection 3.5 kW, space for rollups
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SPONSORSHIP PACKAGES

	★ GOLD	★ SILVER	★ BRONZE
Limited to	2	4	6
Exhibition	18 sqm	15 sqm	12 sqm
50-minute Satellite Symposium	+	+	-
E-mail advert of symposium sent to all delegates in lead up to assembly	+	+	-
Exhibition passes	8	6	4
Congress bags	8	6	4
Invites to the GA Opening, Welcome Ceremony and Reception	8	6	4
Advertisement in final program	Full page	½ page	-
E-Blast sent to all delegates, pre/post assembly, not during	1	1	-
Shell scheme, with table, two stools carpet, power, garbage bin and cleaning. Printing extra	+	+	+
Company description of 100 words and contact details on the official Assembly Mobile Application.	+	+	+
Company logo and link on the assembly website	+	+	+
Bag insert	+	+	+
Push notification send to all delegates during assembly	+	+	-
Company logo and link in post GA thank-you e-mail	+	+	-
Price *	18,000 EUR	14,000 EUR	8,000 EUR

* NOTE; Govt/Non-Profit/Adademic – 40 % discount on the sponsorship packages table as well as the Exhibitor's Opportunities.

ITEMS & ADVERTISING

Exclusive Assembly WiFi Sponsor 8,000 EUR

This is the service that is the most sought-after by delegates. Wi-Fi connection will be available in the halls and meeting rooms of the venue. Your webpage will be the first page to open upon accessing the service.

Exclusive GA Mobile App Sponsor 8,000 EUR

The IUGG General Assembly will have an official mobile application (iOS & Android) available for download in advance and during the whole event. The app will provide delegates with access to the detailed scientific program, venue floorplans, general information and sponsors and exhibitors details. It also includes a communication platform to support networking between delegates.

Exclusive Assembly Bag Sponsor 7,000 EUR

One congress bag including Assembly materials will be distributed to all fully registered delegates as they arrive on site at the Assembly. The bag will be tailor made. As partner of the congress bags you will have your company logo printed in a prominent position on the bag along with the Assembly logo.

Exclusive Poster Sessions Sponsor 8,000 EUR / 2,000 EUR per day

The partner logo will be printed on all poster header panels beside the Assembly Logo. Sponsor details will be printed on the information sent to all poster presenters and there will be an opportunity to offer a best poster prize.

Exclusive Pens & Notepads 4,000 EUR

Sponsor can provide branded notebooks and pens that will be placed in the participant GA bags. Item is to be supplied by the sponsor.

Exclusive Lanyards 5,000 EUR

Each delegate will be given a lanyard with a name badge, which will indicate their name and where they are from, and act as an identification pass. The partner's logo will be printed on the lanyard and the IUGG logo will be printed on the name badge.

INDUSTRY SYMPOSIA RATES

- Pricing fro 55 minutes in room for 150 or more (possibly parallel).
- Lunchtime – 6,000 EUR.